



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

Global MBA

Academic Year
2026/2027

Master's Program



UNINETTUNO
GLOBAL

The International Telematic University UNINETTUNO

The **International Telematic University UNINETTUNO** is a leading European digital university, internationally recognized for the quality of its academic model. It is the only Italian telematic university to have received the highest evaluation from the National Agency for the Evaluation of Universities and Research Institutes (ANVUR).

Program Overview

The **Global MBA** offered by the International Telematic University UNINETTUNO is an international **First-Level Academic Master's Program** designed to prepare professionals and future leaders to navigate the challenges of global business in the digital era.

The program focuses on the strategic, managerial, and technological transformations reshaping both private and public organizations worldwide.

Key Information (2026-2027 edition)

- **New Intake – October 2026:** Registrations are now open
- **Level:** Academic Master – First Level Master's Program
- **Credits:** 60 ECTS
- **Duration:** 12 months
- **Delivery:** Online
- **Language:** English

Scientific Coordinator

Prof. Alberto Romolini – PhD, Associate Professor in Business Administration

Academic Coordinator

Dott. Michele Sances – PhD, Lecturer in Public Management

WHY CHOOSE THIS MASTER

- Strong focus on **digital strategy, ICT, and innovation**
- Balance between **academic excellence and practical application**
- International and multicultural learning environment
- Flexibility that allows professionals to study while working

Career Opportunities

Graduates are prepared for senior and executive roles such as:

- Chief Digital Officer (CDO)
- Digital Transformation Manager
- Business Analyst
- Innovation Consultant
- Finance, Marketing, and Operations Manager



Who should apply

- Professionals aiming to advance into **managerial and leadership roles**
- Entrepreneurs and consultants seeking a global and digital business perspective
- Public sector professionals involved in **innovation, e-government, and public management**
- Recent graduates with strong motivation to build an international management career

Admission Requirements

- **A Bachelor's Degree** in Economics, Management, Political Science, or a related discipline
- Candidates with different academic backgrounds must demonstrate **at least five years of professional experience, including two years in a managerial role**
- **Proficiency in English is required, as the program is entirely delivered and assessed in English**

Applications are evaluated by the Scientific Board.



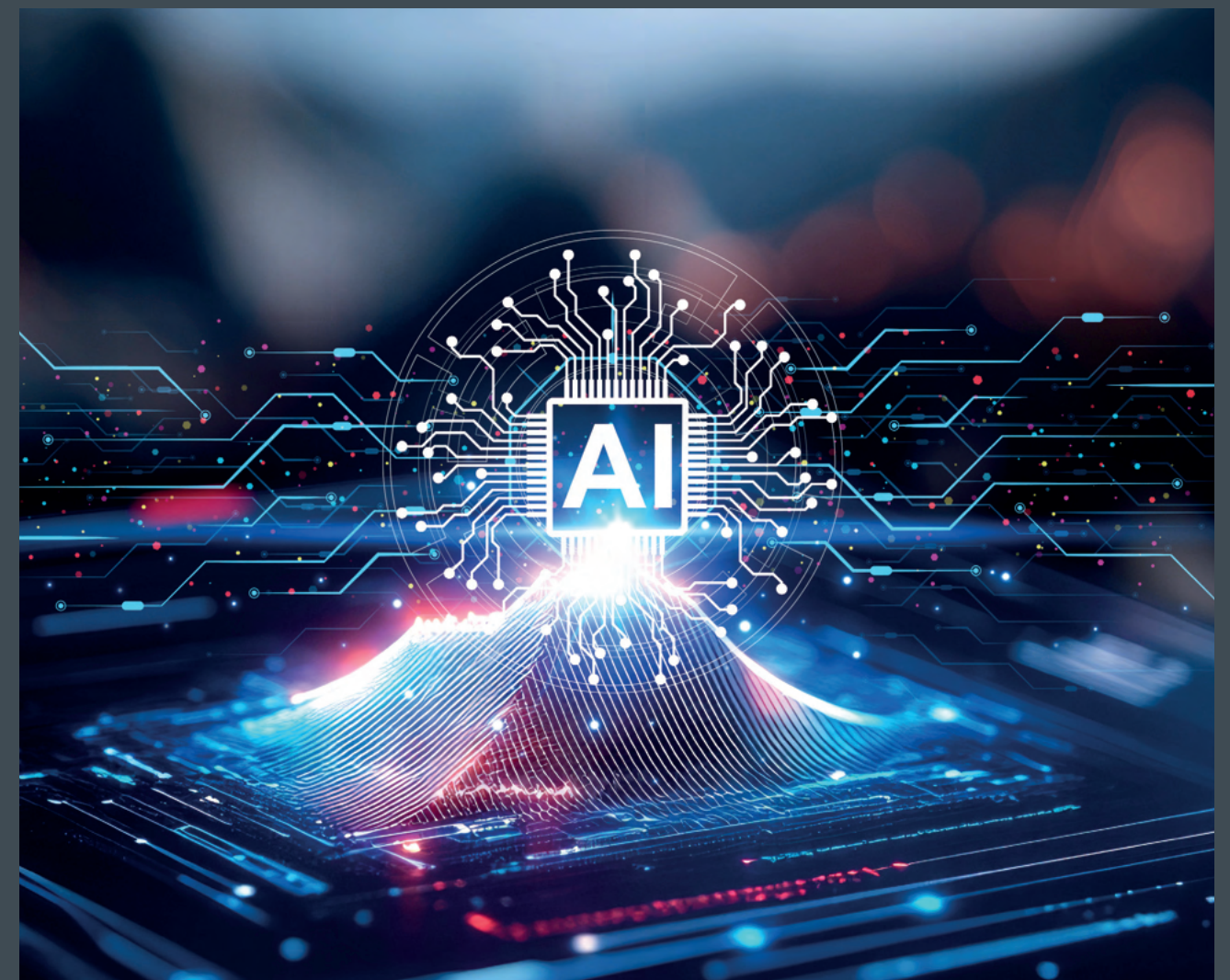
What You Will Learn

The Global MBA provides a comprehensive skill set to manage complexity, innovation, and digital transformation in global organizations.

By the end of the program, students will be able to:

- Design and implement corporate innovation and digital strategies
- Understand and apply ICT and emerging technologies in business contexts
- Analyze data and leverage big data analytics for decision-making
- Manage digital platforms, e-commerce, and network organizations
- Lead change in both private and public sector environments
- Apply analytical thinking through case studies, projects, and research-based activities

The program combines theory with practice, encouraging critical thinking, collaboration, and strategic vision.



Structure

The program awards a total of **60 ECTS**:

- **54 ECTS** – Online modules
- **6 ECTS** – Final Dissertation

Study Plan

- International Financial Accounting
- Digital Technologies for Business
- Big Data and Database Management
- Economics of Innovation
- ICT for the Network Organization
- Advanced Web Technologies
- Public Management and E-Government
- Marketing, E-Business, and E-Commerce
- Risk Management

Final Dissertation

The program concludes with a final dissertation project (6 ECTS), to be discussed in Rome. The dissertation represents the integration of theoretical knowledge and applied experience, demonstrating analytical and strategic competence.



Contact Information

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