



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

International Fashion Law in the Digital Age

Master's Program

Academic Year
2026/2027



**UNINETTUNO
GLOBAL**

The International Telematic University UNINETTUNO

The **International Telematic University UNINETTUNO** is a leading institution in online higher education, internationally recognized for its innovative psycho-pedagogical model that combines academic excellence with advanced digital learning.

Through its e-learning platform, UNINETTUNO provides flexible, accessible and high-quality education, enabling students worldwide to engage with professors, tutors and industry professionals in an interactive and structured learning environment.

The University promotes a strong integration between theory and practice, supporting the development of advanced competencies aligned with global market needs and industry evolution.

Program Overview

The First-Level Master in International Fashion Law in the Digital Age is an interdisciplinary academic program designed to train highly qualified professionals capable of managing the legal, economic, technological and strategic dynamics of the global fashion and textile industry.

The program combines law, innovation and sustainability, offering a comprehensive perspective on the transformation of the fashion system in the digital age.

Special focus is placed on:

- international fashion markets and legal frameworks
- intellectual property and brand protection
- digital transformation and emerging technologies
- sustainability and circular economy models

Key Information

Level: First-Level Academic Master's Program

Credits: 60 ECTS

Duration: 12 months

Delivery: Online

Language: English (simultaneous translation available)

Intake: October 2026

Scientific and Academic Coordinator:

Prof. Francesca Maschio – UNINETTUNO

WHY CHOOSE THIS MASTER

The fashion industry is undergoing profound transformation driven by globalization, digital innovation and sustainability challenges. This Master prepares professionals to interpret and manage these changes through a strong legal and strategic perspective.

Key advantages of the program include:

- interdisciplinary approach combining law, business and innovation
- strong focus on fashion law, intellectual property, digital markets and sustainability
- applied learning based on real case studies and industry scenarios
- fully online and flexible format designed for international students and professionals
- direct exposure to the legal and strategic dynamics of the global fashion system

The program is designed to develop professionals capable of supporting brands, companies and institutions operating in complex and highly competitive international markets.

Career Opportunities

Graduates of the Master can pursue careers such as:

- Fashion Law Consultant
- Legal Advisor for fashion and luxury companies
- Intellectual Property and Compliance Specialist
- Fashion Business Coordinator
- Consultant for trade associations and international organizations



Who should apply

Graduates aiming to build a career in fashion law, business or consulting professionals working in legal, corporate or fashion-related sectors consultants and managers operating in international and luxury markets candidates interested in sustainability, innovation and digital transformation in fashion

The program is particularly suitable for individuals seeking to specialize in the legal and strategic dimensions of the fashion system.

Admission Requirements

Applicants must hold a Bachelor's Degree or an equivalent qualification obtained in Italy or abroad.

International qualifications are accepted if comparable in duration and academic content to the Italian requirements for admission to a First-Level Master's program.

A good command of English is required.

What Will You Learn

By the end of the program, students will be able to:

understand and manage legal frameworks in the fashion and textile industry
apply intellectual property law to fashion brands and creative assets
operate within digital fashion ecosystems (e-commerce, NFTs, Metaverse)
integrate sustainability principles into fashion business strategies
analyse international fashion markets and regulatory systems
manage complex legal and business case studies in real-world scenarios

The learning approach is based on case studies, applied research and project-based activities.



Structure

The program awards **60 ECTS** and is structured as follows:

Core Modules (6 × 8 ECTS)

- The Textile and Fashion System
- Law in Action for the Fashion System
- Intellectual Property in the Fashion System
- Digital Law in the Fashion System
- Sustainability in the Fashion System
- International Law and Digital Solutions for the Fashion System

Additional Components

- Workshop (4 ECTS)
- Final Dissertation (8 ECTS)

Final Dissertation

The program concludes with a final dissertation, allowing students to apply the knowledge acquired to a real or research-based case study within the fashion legal and business ecosystem.



Flexible Learning, International Standards

Studying at **UNINETTUNO** means having access to a university experience that combines flexibility, innovation, and internationally recognized academic quality.

Students can study entirely online while managing work, personal commitments, or international mobility. The digital learning environment includes:

- Video lectures available 24/7
- International academic approach
- Interactive learning materials
- Dedicated tutoring and academic support
- Live interactive classrooms
- Discussion forums and collaborative activities
- Socrates AI, UNINETTUNO's artificial intelligence tool designed to support learning, enhance study efficiency, and provide students with an innovative and personalized educational experience

UNINETTUNO's psycho-pedagogical model, developed through over 25 years of international research conducted by **Rector Prof. Maria Amata**

Garito and her research team, encourages active participation and independent critical thinking, helping students develop practical, analytical, and problem-solving skills highly valued in today's professional world. The model places the student at the center of the learning process, transforming education from passive knowledge transmission into an active, collaborative, and interactive experience.



CONTACTS

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Your University Online, Worldwide

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