



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

International Bachelor's Degree in **ECONOMICS AND BUSINESS MANAGEMENT**

Academic Year

2026/2027

Full online



UNINETTUNO
GLOBAL



www.uninettunouniversity.net



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO



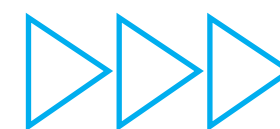
Bachelor's Degree in Economics and Business Management

An Internationally Recognized Degree

The Bachelor's Degree in **Economics and Business Management** is designed for students who want to build strong competencies in economics, business administration, management, finance, and strategic decision-making.

The program provides both theoretical foundations and practical tools to understand economic dynamics and business processes at national and international levels.

Graduates develop versatile professional skills that allow them to operate effectively in complex and evolving business environments.



Degree Type
Bachelor's Degree

Duration
3 Years

Delivery
Online

ECTS
180 Credits



www.uninettunouniversity.net

Why Choose UNINETTUNO?

The **International Telematic University UNINETTUNO** is one of Europe's leading digital universities, internationally recognized for the quality of its academic model and innovative approach to higher education.

UNINETTUNO received the highest evaluation from the National Agency for the Evaluation of Universities and Research Institutes (ANVUR), confirming its academic excellence and international credibility, and positioned among the top 10 online universities in Europe according to the Studyportals.com ranking

Through its advanced online learning platform, **UNINETTUNO** offers students from all over the world the opportunity to access high-quality education with maximum flexibility, while studying with distinguished Italian and international professors.

The university combines technological innovation, academic rigor, and an international vision, creating a modern educational environment designed to prepare students for the global job market.



Flexible Learning, International Standards

Studying at **UNINETTUNO** means having access to a university experience that combines flexibility, innovation, and internationally recognized academic quality.

Students can study entirely online while managing work, personal commitments, or international mobility. The digital learning environment includes:

- Video lectures available 24/7
- International academic approach
- Interactive learning materials
- Dedicated tutoring and academic support
- Live interactive classrooms
- Discussion forums and collaborative activities
- Socrates AI, UNINETTUNO's artificial intelligence tool designed to support learning, enhance study efficiency, and provide students with an innovative and personalized educational experience

UNINETTUNO's psycho-pedagogical model, developed through over 25 years of international research conducted by Rector Prof. Maria Amata Garito and her research team, encourages active participation and independent critical thinking, helping students develop practical, analytical, and problem-solving skills highly valued in today's professional world. The model places the student at the center of the learning process, transforming education from passive knowledge transmission into an active, collaborative, and interactive experience.



Rector Prof. Maria Amata Garito

What Does 180 ECTS Mean?

The students will be awarded a 180- ECTS Degree (European Credit Transfer and Accumulation System), the official academic standard adopted across Europe and internationally recognized by universities and employers worldwide.

ECTS credits certify the academic workload, competencies, and learning outcomes achieved during the degree program. They also ensure transparency and facilitate the transfer and recognition of academic credits between universities and higher education institutions across Europe and internationally.

Completing 180 ECTS means that students obtain a fully recognized Bachelor's Degree aligned with the European Higher Education Area standards, facilitating:

- International academic recognition
- Access to Master's Degree programs worldwide
- Greater mobility opportunities
- International career prospects
- Recognition and transferability of academic credits across European countries and beyond
- Easier transition between universities and international study programs

This makes the degree particularly valuable for students seeking an international academic and professional pathway.

Course Objectives

The program aims to prepare professionals capable of :

- Understanding economic and financial systems
- Managing business processes and organizations
- Analyzing markets and economic trends
- Making strategic managerial decisions
- Solving complex business challenges
- Operating in international and multicultural environments

The educational path combines technical competencies with analytical, managerial, and problem-solving skills essential for the modern business world.

What You Will Learn

First Year

Students build foundational knowledge in economics, management, mathematics, and law, while developing essential analytical and communication skills.

Main subjects include:

- Economics
- Mathematics
- Business Administration
- Business Management
- Organizational Behaviour
- Introduction to Law
- Information Management
- English Language

Second Year

The second year focuses on financial systems, statistics, accounting, and international business dynamics.

Main subjects include:

- Monetary Economics
- Statistics and Business Statistics
- Financial Accounting
- Banking and Finance
- Marketing
- International Contract Law

Third Year

Students deepen their managerial and strategic competencies through advanced business and economic subjects, elective modules, and a final dissertation project.

Main subjects include:

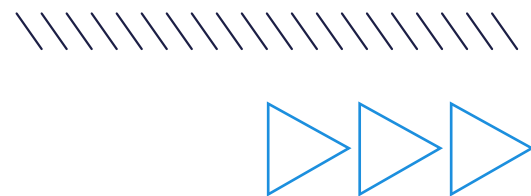
- Public Economics
- Management Accounting
- Industrial Organization
- Business Law
- Financial Mathematics
- Elective Modules
- Final Dissertation

Who Is This Program For?

This Bachelor's Degree is ideal for :

- Students seeking an internationally recognized degree
- Working professionals looking for flexible study options
- International students interested in online education
- Individuals aiming for careers in business and management
- Students planning to continue with postgraduate studies
- Learners who want to combine academic studies with personal or professional commitments

The online structure allows students to study from anywhere in the world while maintaining high academic standards.



Professional Outlets

Graduates in Economics and Business Management can pursue careers in many sectors, including:

- Business Management
- Management Consulting
- Human Resources
- Marketing and Communication
- Financial Services
- Banking and Finance
- Business Administration
- Management Control

The program prepares students for both national and international professional environments.



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO

Admission Requirements

- High School Certificate and/or transcript
- Passport or National ID Card
- Curriculum Vitae
- Proof of at least 12 years of schooling
- Proof of English proficiency at B2 level (recommended)

All documents must be submitted in English or Italian. Documents in other languages must include a certified translation with apostille.



UNINETTUNO PLUS: Study Online. Experience the World.



At **UNINETTUNO**, education goes beyond the virtual classroom. Graduates in Economics and Business Management have the opportunity to enrich their academic journey through a variety of international mobility programs designed to combine flexible online learning with global experiences abroad.

Among these opportunities, **UNINETTUNO PLUS** represents one of the university's flagship international mobility initiatives. The program allows students to spend from 3 to 12 months in another country while continuing their studies within **UNINETTUNO**'s innovative digital learning environment. **UNINETTUNO PLUS** combines:

- The flexibility of online education
- International mobility opportunities
- Cultural and academic exchange experiences
- Continuous academic support from tutors and professors

Through these international experiences, students develop intercultural competencies, expand their global perspective, and strengthen the professional skills increasingly required in today's international job market.

Choosing **UNINETTUNO** means becoming part of one of Italy's leading online universities and one of Europe's most innovative institutions for distance education, where academic excellence meets international opportunity.



**START YOUR JOURNEY
TOWARD A GLOBAL CAREER
WITH THE BACHELOR'S DEGREE
IN ECONOMICS AND
BUSINESS MANAGEMENT
AT UNINETTUNO!**



Contact Information

Università Telematica Internazionale UNINETTUNO
Via San Martino della Battaglia, 44 – 00185 Rome, Italy

global@uninettunouniversity.net



www.uninettunouniversity.net



UNIVERSITÀ TELEMATICA
INTERNAZIONALE **UNINETTUNO**



Your University Online, Worldwide



Università Telematica Internazionale UNINETTUNO
President/Rector Prof. Maria Amata Garito
Via San Martino della Battaglia, 44 - 00185 Rome
Tel. 06 69207670/71 - global@uninettunouniversity.net
www.uninettunouniversity.net
www.global.uninettunouniversity.net