



Global MBA (Blended Rome Edition)

- **18 months**
- **90 ECTS**
- **First Level Master**
- **Online + one week in Rome**
- **Language: English**

THE MASTER

The **Global MBA** (Blended Rome Edition) prepares professionals and future leaders to tackle the challenges of global business in the digital era. This program focuses on strategic transformation, managerial innovation, and emerging technologies to successfully lead organizations and enterprises—both public and private—in an ever-changing international context.

YOUR CLASSROOM IS THE WHOLE WORLD

Thanks to UNINETTUNO's psycho-pedagogical model, our students have 24/7 access to the online learning platform wherever they are. They join virtual classes coordinated by teacher-tutors, with the opportunity to interact with fellow students from around the world.

CAREER OPPORTUNITIES

- Chief Digital Officer (CDO)
- Digital Transformation Manager
- Business Analyst
- Innovation Consultant
- Manager nelle aree Finance, Marketing e Operations

STUDY PLAN

Online Courses:

- International Financial Accounting
- Digital Technologies for Business
- Big Data and Database Management
- Economics of Innovation
- ICT for the Network Organization
- Advanced Web Technologies
- Public Management and E-Government
- Marketing, E-Business, and E-Commerce
- Risk Management

One-Week on Campus in Rome:

- Blockchain
- Innovative Financing Tools
- Business Case Studies

Contacts



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